

NEWS RELEASE

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ALA MOANA CENTER WELCOMES NEW RETAILERS

Tory Burch, Gilly Hicks, Pandora Jewelry, and Q-Pot Open First-to-Hawaii Stores

HONOLULU, HAWAII – Ala Moana Center announces the addition of seven new stores, two food and beverage outlets, and a travel agency to its extensive retailer lineup. The stores new to the Hawaii market include Tory Burch, Gilly Hicks, Pandora Jewelry, and Q-pot. In addition, the popular JTB USA travel agency and its ‘OLI ‘OLI travel station have moved to Ala Moana Center.

“We are pleased that several national and international brands have chosen to open their first-to-Hawaii stores at Ala Moana Center,” said Sharon James, regional vice president of marketing for General Growth Properties Hawaii. “We’re also very happy to welcome JTB and the ‘OLI ‘OLI station to Ala Moana Center. JTB handles nearly 300,000 travelers from Japan each year.”

Coming Soon

Tory Burch – Mall Level 2, Macy’s Wing

This popular American women’s sportswear brand is both luxurious and attainable. Designs range from ready-to-wear, sportswear, resort wear, handbags, shoes and jewelry, created for women of all ages. Tory Burch’s Ala Moana Center location will be the first to Hawaii when it opens in the fall.

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Add 1

Gilly Hicks – Level 3, Center Court

The Australian-based Gilly Hicks, owned and operated by Abercrombie, is known for its wide variety of youthful, comfortable and flirty loungewear and lingerie. Its Ala Moana Center location will be the first to Hawaii. Gilly Hicks is scheduled to open in July.

Pandora Jewelry – Mall Level 2, Nordstrom Wing

From charm bracelets to stackable rings, Pandora Jewelry will offer a wide selection of elegant, fun and flirty jewelry featuring precious stones and luxurious metals. Guests can also build their own custom designed jewelry, and join the Pandora Club for special discounts and promotions. Pandora Jewelry is scheduled to open in August.

Q-pot – Mall Level 2, Macy's Wing

Q-pot, a Japanese accessory and art emporium, will make its debut at Ala Moana Center in July. Q-pot's jewelry, accessories, and trinkets resemble anything sweet, such as miniature cakes, Oreo cookies, ice cream, and candies, or oddly fashionable, like Swiss cheese gangster rings – anything that makes Q-pot shoppers smile.

Regis Salon – Level 1, Macy's Wing

Regis Salon tailors their clients' looks to fit their personal style and taste and features the latest in hair trends, cuts, colors, and treatments. Regis Salon will feature hair care product lines from Pureology, Redken, Paul Mitchell, Biolage, and more when it opens in May.

Recently Opened

JTB USA – Kapiolani Blvd., next to Nordstrom

This popular travel company now has a 10,000-square-foot location on Kapiolani Blvd., across from Nordstrom, making travel arrangements, customer service and vacation questions quick and easy for the Japanese visitor. JTB USA opened on April 1, 2010.

'OLI 'OLI Station – Kapiolani Blvd., next to Nordstrom

JTB Hawaii's new 'OLI 'OLI Station is located at Ala Moana Center. As most Hawaii flights from Japan arrive in the early morning, JTB clients are escorted to the 'OLI 'OLI station upon arrival for Hawaii trip itinerary briefings – before they check in to their hotels.

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Add 2

Crocs – Street Level 1, near Centerstage

The uber-popular Crocs brand opened a new location at Ala Moana Center. The comfortable, lightweight, non-marking, and odor-resistant shoes are ideal for casual wear and recreational uses such as boating, hiking, hospitality, and gardening. Crocs are available in a wide array of colors and styles.

Island Vintage Coffee – Street Level 1, near Centerstage

This coffee shop provides fine 100% Kona coffee sure to please any coffee lover. Island Vintage Coffee serves aroma rich hot or cold coffee drinks, and the Vintage Kona Mocha ice blended drink is a local favorite.

Saigon Garden – Street Level 1, Makai Market Food Court

Saigon Garden offers authentic Vietnamese cuisine. Steaming hot bowls of pho and cold summer rolls with homemade peanut sauce are among the menu favorites. Even Vietnamese coffee is on the menu.

Local Motion – Level 3, Sears Wing

Local Motion perpetuates Hawaii's surfing lifestyle by designing the best surfboards and surf clothing for men and women who love to surf or hit the beach.

Central Pacific Bank – 11 ATMs in the center

Starting this month, Central Pacific Bank will add 11 ATMs throughout Ala Moana Center, making it more convenient for CPB customers to access their cash.

Recent Relocations

Nails L'Mour moved from Street Level 1 and opened a completely remodeled store on Mall Level 2 next to Mani Pedi Spa. Nails L'Mour's bright new location offers manicures and spa pedicures, and specializes in solar nails, sculpture acrylic nails, gel nails, and wrap nails. Walk-ins are welcome.

San Lorenzo Bikinis moved from Street Level 1 to Mall Level 2 Macy's wing. A team of designers from Peru and Brazil design and produce San Lorenzo's beach inspired clothing and Brazilian bikinis.

Valerie Joseph moved from its current location on Street Level 1 two doors closer to Makai Market. The Valerie Joseph boutique blends fashion and interior design in a lively and energetic environment. Also offering complimentary, personalized shopping appointments including styling and makeup.

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Add 3

Split Obsession moved from Street Level 1 to Mall Level 2, adjacent to Neiman Marcus. Split Obsession combines the best in urban art, collectible art toys, clothing, accessories, and home accessories into one space. It features an eclectic mix of products and brands like Dunny, Tokidoki, London Police, and Jim Phillips.

For more information on these and other stores, visit www.AlaMoanaCenter.com, follow @AlaMoanaCenter on Twitter or become a fan of “Ala Moana Center” on Facebook.

ABOUT ALA MOANA CENTER

Ala Moana Center is the world’s largest outdoor shopping center and Hawaii’s premier shopping, entertainment, and dining destination with 290 stores, including nearly 70 dining options. Ala Moana Center features a diverse collection of stores including luxury brands, locally owned boutiques and national retailers. Visit www.AlaMoanaCenter.com for more information.

Ala Moana Center is owned and/or managed by General Growth Properties, Inc. GGP currently has ownership interest in, or management responsibility for more than 200 regional shopping malls in 43 states, as well as ownership in planned community developments and commercial office buildings. The company’s portfolio totals approximately 200 million square feet of retail space and includes over 24,000 retail stores nationwide. The company is listed on the New York Stock Exchange under the symbol GGP. For more information, please visit the company web site at www.ggp.com.

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