

# ALA MOANA CENTER FACT SHEET

NAME: Ala Moana Center

**LOCATION:** 1450 Ala Moana Boulevard

Honolulu, Hawai'i 96814

Ala Moana Center is located across from Ala Moana Beach Park on Ala Moana Boulevard, one mile from Waikīkī and two miles from

Downtown Honolulu.

**OWNER/MANAGER:** Brookfield Properties Retail Group

1450 Ala Moana Boulevard, Suite 1290

Honolulu, Hawai'i 96814 Phone: (808) 955-9517 Fax: (808) 955-2193

Website: <u>www.AlaMoanaCenter.com</u>

Ala Moana Center is owned and managed by Brookfield Properties Retail Group, one of the largest retail real estate companies in the U.S. Their extensive portfolio of mall properties spans the nation, encompassing 163 locations across 42 states and representing over 146 million square feet of retail space. Brookfield Properties Retail Group is headquartered in Chicago and owned by affiliates of Brookfield Asset Management.

**SHOPPING:** 

Ala Moana Center, the world's largest open-air shopping center with 2.4 million square feet of retail space, is home to over 350 stores, including more than 100 dining options.

Ala Moana Center features one of the best collections of luxury brands in the world including Bulgari, Chanel, Gucci, Harry Winston, Hermès, LOUIS VUITTON, Prada, and TIFFANY & CO. In addition to the vast array of national brands including Abercrombie & Fitch, Banana Republic and Coach, the Center also features a collection of Hawai'i-based stores with specialty merchandise such as mālie, Martin & MacArthur, Tori Richard and T&C Surf Designs. The Center boasts many first-to-Hawai'i stores for national brands, such as Anthropologie, CH Carolina Herrera, Porsche Design and Victoria's Secret.

Ala Moana Center is anchored by Bloomingdale's, macy's, Neiman Marcus, Nordstrom, and Target and receives 52 million shopping visitations each year, making it one of Hawai'i's most frequented destinations by visitors and island residents. In 1998, Ala Moana Center was the first mall in the

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U.S. to reach \$1 billion in annual sales, and continues to maintain its record-setting sales volume. Since then, only three other malls in the country have reached this milestone.

DINING:

Ala Moana Center offers many choices for diners to indulge in various types of cuisine and dining experiences. Assaggio, Forty Carrots at Bloomingdale's, Mariposa Restaurant at Neiman Marcus, Morton's The Steakhouse and Ruscello at Nordstrom offer the best in fine dining. For casual dining options, the fourth-level Ho'okipa Terrace area offers Bubba Gump Shrimp Co., California Pizza Kitchen, GEN Korean BBQ House, Jade Dynasty Seafood Restaurant, Mai Tai Bar, Mama Pho, Romano's Macaroni Grill Tanaka of Tokyo and The Brilliant Ox. The Makai Market Food Court has nearly 30 eateries to choose from, while the Lanai @ Ala Moana Center features 11 specialty food vendors and an agave bar. The Shirokiya Japan Village Walk offers a traditional Japanese experience with 56 shops and 900 seats. Located on two levels, Lucky Strike Social brings together premium entertainment options, bowling lanes, arcade gaming, live music and exceptional chef-driven cuisine all in one fully immersive venue. With more than 100 options overall, Ala Moana Center offers something for every appetite.

**RETAIL EXPANSION:** 

In October 2017, Target opened in the Mauka Wing, in the former location of the Nordstrom department store.

In March 2016, the Nordstrom department store completed its relocation from the Mauka Wing to the Ewa Wing. Also in the Ewa Wing, Shirokiya Japan Village Walk and Foodland Farms opened in June 2016 and August 2016, respectively.

In November 2015, Ala Moana Center completed a multi-million dollar expansion project that transformed the ewa end of the Center into an expanded three-level retail space while simultaneously upgrading the remainder of the current Center. Phases of the project began in 2013 with a redevelopment and renovation of the Center Court. The Ewa Wing Expansion included Hawai'i's first Bloomingdale's and 34 new inline retailers.

In March 2008, Ala Moana Center completed a two-year retail expansion project that included the highly-anticipated opening of Hawai'i's first full-line Nordstrom department store, plus approximately 30 new merchants in a two-level retail concourse. The expansion brought approximately 300,000 square feet of additional retail space and 800 additional parking stalls.

**AMENITIES:** 

Shoppers will enjoy a full calendar of signature seasonal events including Hawaiian-style holidays and a Chinese New Year celebration. Ala Moana Center is also the sole-provider of the 4<sup>th</sup> of July Celebration featuring one of the top 25 fireworks displays in the nation and the largest display in Hawai'i.

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Located on Level 3 in the Mauka Wing, the Children's Play Area features a 20-foot play structure, composed of colorful platforms for children to climb and explore. Free of charge, the structure is available to children ages three to 12.

The Center also offers a free 20-minute hula show daily at 1:00 p.m. on Centerstage featuring both kahiko (traditional) and modern hula. Also, every Sunday, shoppers can experience the Ala Moana Keiki Hula Show that demonstrates how the tradition of hula is perpetuated through Hawai'i's children.

In addition, the Center offers a fully-staffed Guest Services where shoppers can find Center information, complimentary wheelchair service or purchase an Ala Moana Center gift card. Taxi services are available throughout the parking structure on Street Level 1, Ride Share stands are available on Street Level 1 and Mall Level 2, and the Center offers a shopping trolley for guests staying in Waikīkī hotels.

## **STORE HOURS:**

Monday through Saturday from 9:30 a.m. to 9 p.m.

Sunday from 10 a.m. to 7 p.m.

Makai Market Food Court and Lanai @ Ala Moana Center open at

8 a.m. Monday through Saturday and at 9 a.m. on Sunday.

For information about Ala Moana Center, please visit <a href="www.AlaMoanaCenter.com">www.AlaMoanaCenter.com</a>. Follow Ala Moana Center on <a href="Twitter@AlaMoanaCenter">Twitter@AlaMoanaCenter</a>, <a href="Facebook">Facebook</a>, and <a href="Instagram@AlaMoanaCenter">Instagram@AlaMoanaCenter</a>. The <a href="Ala Moana Center">Ala Moana Center</a> app is available for free download at iOS App Store for iPhone 6S or higher.

### ABOUT ALA MOANA CENTER

Ala Moana Center is the world's largest open-air shopping center with 2.4-million-square-feet of retail space. Anchored by Bloomingdale's, Neiman Marcus, Nordstrom, macy's and Target, the property is home to more than 350 stores and restaurants, including an extensive selection of international and luxury brands, one-of-a-kind specialty stores and more than 100 dining options. The Center is also one of Hawai'i's most frequented destinations, attracting 52 million shopping visitations each year. Ala Moana Center is located at 1450 Ala Moana Boulevard Honolulu, Hawai'i 96814.

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